



## SPE International – Calgary Section

425 – 500 – 5<sup>th</sup> Avenue SW, Calgary, Alberta T2P 3L5

Phone: (403) 237-5112 Fax: (403) 262-4792

[www.speca.ca](http://www.speca.ca)

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Dear Sir or Madam,

The SPE International – Calgary Section is embarking on its 2009 / 2010 Corporate Sponsorship Program. One of the primary objectives of the SPE International – Calgary Section is to achieve a level of financial stability such that technical publications, knowledge dissemination and exchange, and scholarship funding can continue unhindered by economic cycles. The SPE International – Calgary Section respectfully requests your financial support in their 2009 / 2010 Corporate Sponsorship Program to help achieve these goals.

This past year numerous adjustments have been made to most budgets due to economic downturn and lower activity levels in the industry. As a supporter of the SPE International - Calgary Section, your company will benefit by your company name or logo promotion during our Technical Luncheons which is attended by over 150 people at any given lunch. Further promotion on our website and in our e-news notices distributed to over 3400 SPE members monthly. Our audience comprises of existing and future decision makers. Tremendous value and exposure at a reasonable cost promoting your company to the right audience.

The SPE International – Calgary Section is operated exclusively for charitable, scientific, literary and educational purposes and is active in the following:

- ✓ Organization and sponsorship of technical meetings and symposia which feature domestic and internationally recognized experts from the petroleum industry;
- ✓ Technical courses which provide formal training for members;
- ✓ Technical luncheon series at Fairmont Palliser;
- ✓ University (Calgary, Alberta and Saskatchewan) and technical school (SAIT and NAIT) scholarship program and support of the student chapter and;
- ✓ The SPE International – Calgary Section Education Endowment Fund, which is aimed at providing long-term, sustained monies supporting short courses, workshops, public awareness initiatives and scholarships.

You may direct your sponsorship to any particular sponsor category as identified in the Sponsorship Form. Your contribution to SPE International – Calgary Section may be forwarded with a completed (attached) Sponsorship Application Form to the following:

**SPE International – Calgary Section**

425 – 500 – 5<sup>th</sup> Avenue S.W.

Calgary, Alberta T2P 3L5

Thank you for your time and consideration. Should you require additional information or assistance, please do not hesitate to contact Jill Thomas via e-mail [jthomas@spe.org](mailto:jthomas@spe.org) and/or leave a message at the SPE office (403) 237-5112.

Sincerely,

Brenda McIntosh-Doell  
Director – 2009 / 2010 Sponsorship  
Phone: (403) 290-5348 | Cellular: (403) 874-3844

# SPONSORSHIP LEVELS

| Sponsor Level  | Fees C\$ | Sponsor Benefits   |                                      |   |                       |  |  |  |                             |                               |  |
|--|----------|--|--------------------------------------|---|-----------------------|--|--|--|-----------------------------|-------------------------------|--|
|  |          | Logo Recognition   | Logo recognition at all Media Events | Logo Recognition at all Technical Luncheons | Logo and Website link | Complimentary Tickets to Technical Luncheon (Tickets must be utilized at one luncheon – no exceptions) | Scrolling Logo on Canadian SPE Section website | Opportunity to include special announcements /or upcoming events at one SPE – Technical Luncheon | Name Recognition on website | Name recognition on all media | Electronic Advertising to Canadian Section SPE Membership E-Mailout By SPE Section One time only |
| <b>Platinum</b>  | \$3,000  | ✓  | ✓                                    | ✓   | ✓                     | ✓<br>(8 tickets)   | ✓  | ✓  |                             |                               | ✓  |
| <b>Gold</b>  | \$2,000  | ✓  | ✓                                    | ✓   | ✓                     | ✓<br>(4 tickets)   | ✓  |  |                             |                               |  |
| <b>Silver</b>  | \$1,500  |  |                                      |   |                       | ✓<br>(2 tickets)   |  | ✓  | ✓                           | ✓                             |  |
| <b>Bronze</b>  | \$1,000  |  |                                      |   |                       |  |  | ✓  | ✓                           | ✓                             |  |
| Endowment Fund /Education  | \$2,500  | ✓  | ✓                                    | ✓   | ✓                     | ✓<br>(6 tickets)   | ✓  |  |                             |                               | ✓  |
| Young Professionals – Technical / Soft Skills  | \$1,500  | *** Technical / Soft Skills Table Sponsorship Opportunities (Maximum - 2 tables per event at \$1500 each). ***<br><br>For additional information please contact Casey O'Shea via e-mail @ <a href="mailto:yp@speca.ca">yp@speca.ca</a> |                                      |   |                       |  | ✓  | ✓  | ✓                           | ✓                             |  |
| Young Professionals – Corporate Partners   | \$1,000  | *** Corporate Partners (10 - \$1000 Sponsorship Opportunities available for 2009/2010). ***<br><br>For additional information please contact Casey O'Shea via e-mail @ <a href="mailto:yp@speca.ca">yp@speca.ca</a>                    |                                      |   |                       |  | ✓  | ✓  | ✓                           | ✓                             |  |
| Scrolling Website Banner Advertising Advertise on the Canadian section of the SPE website <a href="http://www.speca.ca">www.speca.ca</a> | \$1,500  |  |                                      | ✓   | ✓                     |  | ✓  |  |                             |                               |  |
| Friend   | \$500    | Opportunity to support SPE Canadian Section and be recognized on website.  |                                      |   |                       |  |  |  | ✓                           | ✓                             |  |

**\*\* Please note: Electronic Advertising to Canadian SPE Membership. Material must be forwarded with at least two weeks' notice and must not be more than two pages in length. Materials must be provided in electronic pdf file format is subject to SPE International – Calgary Section Board approval.\*\***

**\*\*\*The SPE International - Calgary Section is a Charitable Organization and offers tax receipts for all contributions.\*\*\***



2009 / 2010 CORPORATE SPONSORSHIP APPLICATION FORM

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Contact \_\_\_\_\_ e-mail \_\_\_\_\_

Website \_\_\_\_\_ Date \_\_\_\_\_

Authorized by (Please print) \_\_\_\_\_

Signature \_\_\_\_\_

Requests the following level of Corporate Sponsorship for one year

| Sponsor Level                               | Amount per year | Mark (X) @ Support Level |           |                     |
|---|-----------------|--------------------------|-----------|---------------------|
|   |                 | General                  | Education | Young Professionals |
| Platinum                                    | \$3,000         |                          |           |                     |
| Gold  | \$2,000         |                          |           |                     |
| Silver                                      | \$1,500         |                          |           |                     |
| Bronze                                      | \$1,000         |                          |           |                     |
| Endowment Fund/Education                    | \$2,500         |                          |           |                     |
| Scrolling Website Banner Advertising        | \$1,500         |                          |           |                     |
| Young Professionals – Technical/Soft Skills | \$1,500         |                          |           |                     |
| Young Professionals – Corporate partners    | \$1,000         |                          |           |                     |
| Friend                                      | \$500           |                          |           |                     |

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**Method of Payment:**

Visa \_\_\_\_\_ Cheque enclosed \_\_\_\_\_ Invoice Required \_\_\_\_\_

Visa Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_

Name on Credit Card \_\_\_\_\_ Signature \_\_\_\_\_

Please forward payment to:

**SPE International – Calgary Section**  
 425 – 500 5th Avenue SW, Calgary, AB T2P 3L5 Canada  
 Tel. +1.403.237.5112 / Fax: +1.403.262.4792  
 Email: [jthomas@spe.org](mailto:jthomas@spe.org)

\* **Platinum, Gold, Endowment Fund/Education and Scrolling Website Banner** sponsors, please forward your TIF and/or EPS logo to Upon receipt of signed commitment and payment, sponsors will receive sponsor benefits as outlined on the preceding page. Thank you for your participation in the SPE — Calgary Section Corporate Sponsorship Program.