



Canadian Section

800, 540 – 5 Avenue SW Calgary, Alberta T2P 0M2

Phone: (403) 264-4311 Fax: (403) 263-3796

www.speca.ca

Dear Sir or Madam:

The Society of Petroleum Engineers — Canadian Section is embarking on its 2005 Corporate Sponsorship Program. One of the primary objectives of the SPE — Canadian Section is to achieve a level of financial stability such that technical publications, knowledge dissemination and exchange, and scholarship funding can continue unhindered by economic cycles. The SPE — Canadian Section respectfully requests your financial support in their 2005 Corporate Sponsorship Program to help achieve these goals.

The SPE — Canadian Section is operated exclusively for charitable, scientific, literary and educational purposes and is active in the following:

- Organization and sponsorship of technical meetings and symposia which feature domestic and internationally recognized experts from the petroleum industry;
- Technical courses which provide formal training for members;
- Technical luncheon series at Fairmont Palliser
- University (Calgary, Alberta and Saskatchewan) and technical school (SAIT and NAIT) scholarship program and support of the student chapter;
- The *Magic Suitcase* presentation to primary and secondary schools, which generates interest in and familiarizes grade school children with the petroleum industry and,
- The SPE — Canadian Section Education Endowment Fund, which is aimed at providing long-term, sustained monies supporting short courses, workshops, public awareness initiatives and scholarships.

Your contribution to SPE – Canadian Section may be forwarded with a completed Sponsorship Application Form to the following

Society of Petroleum Engineers – Canadian Section

800, 540 – 5 Avenue S.W.

Calgary, Alberta T2P 0M2

Thank you for your time and consideration. Should you require additional information or assistance, please do not hesitate to contact Janice Kyte via e-mail @ speca@spemail.org and/or leave a message at the SPE office (403) 264-4311.

Sincerely,

Lars Hinrichs
Fundraising Director



SPONSORSHIP LEVELS

The Canadian Section of the SPE is seeking your support for 2005. Local Activities include:

- Network opportunities through monthly luncheon presentations;
- Professional development opportunities (conferences, courses, etc.);
- Scholarship and student charter support at Canadian universities and technical schools; and
- Presentations to primary and secondary schools to promote interest and familiarize children with the petroleum industry.

To promote our relationship with the business community and to publicize your company to our membership, we have the following sponsorship options. Depending upon your company's interest and objectives, each level of participation provides a varying degree of exposure and publicity.

The SPE Canadian Section is a Charitable organization and as such offers tax receipts for all contributions.

Platinum \$3,000

- Logo recognition and weblink on SPE - Canadian Section website
- Logo recognition at all media related events
- Sponsor recognition at all our Technical Luncheons
- Complimentary reserved table of eight (8) at Sponsor Appreciation Luncheon .
- Opportunity to include special announcements or upcoming events at one of the SPE - Canadian Section Technical Luncheons - Sponsors choice.

Endowment Fund/Education \$2,500

- Logo recognition on Canadian Section website.

Gold \$2,000

- Logo recognition and weblink on SPE — Canadian Section website
- One complimentary luncheon ticket at one of the SPE - Canadian Section's Technical Luncheons - Sponsors choice
- Sponsor recognition at all SPE — Canadian Section Technical Luncheons
- Logo recognition at all media related events

Display Table \$1,500

- Set up display table at any two (2) SPE — Canadian Section Technical Luncheons
- Sponsor recognition at SPE — Canadian Section Technical Luncheons where display table has been set up.
- Name recognition on SPE — Canadian Section website

Silver \$1,000

- Name recognition on SPE — Canadian Section website
- Sponsor recognition at all SPE — Canadian Section Technical Luncheons
- Name recognition at all media related events

Advertising/Insertion Mailout \$1,500

- Sponsor has opportunity to utilize an insertion placement with the SPE — Canadian Section mailing house to include one (1) 8½ x 11" one page media sheet to be included in the SPE — Canadian Section member mailout.
- Sponsor must provide all materials and submit insertion request prior to required delivery deadlines.
- The SPE — Canadian Section has right of refusal of any/all insertion requests.

\$500

- Name recognition on SPE — Canadian Section website

Bronze

- Sponsor recognition at all SPE — Canadian Section Technical Luncheons



2005 CORPORATE SPONSORSHIP APPLICATION FORM

Company Name _____

Address _____

City _____ Province _____ Postal Code _____

Telephone _____ Fax _____

Contact _____ e-mail _____

Website _____ Date _____

Authorized by (Please print) _____

Signature _____

Requests the following level of Corporate Sponsorship for one year:

Platinum* (Contribution of \$3,000/year) _____

Gold* (Contribution of \$2,000/year) _____

Silver (Contribution of \$1,000/year) _____

Bronze (Contribution of \$500/year) _____

Endowment Fund/Education:

(Contribution of \$2,500/year) _____

Supporter (Contribution of \$500/year) _____

Display Table (Contribution of \$1500) _____

Advertising/Insertion

(Contribution of \$1500/mailout) _____

Method of Payment:

Visa _____ Cheque enclosed _____ Invoice Required _____

Visa Card Number _____ Expiry Date _____

Name on Credit Card _____ Signature _____

Please forward payment to:

Society of Petroleum Engineers – Canadian Section
800, 540 – 5 Avenue SW
Calgary, Alberta
T2P 0M2

* **Platinum** and **Gold** sponsors, please forward your TIF and/or EPS logo to the following e-mail address:
speca@spemail.org

Upon receipt of signed commitment and payment, sponsors will receive sponsor benefits as outlined on the preceding page. Thank you for your participation in the SPE — Canadian Section Corporate Sponsorship Program.